

Form Name:	On-Campus Student Employment Job Description
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## On-Campus Student Employment Job Description

<b>Department/Location</b>	Esports
<b>Supervisor Name</b>	Andrew Ghataora
<b>Supervisor Email Address</b>	aghataora@annamaria.edu
<b>Supervisor Phone Number</b>	8046901296
<b>Are you actively hiring this position?</b>	Yes
<b>Position Title/Classification</b>	Student Social Media Manager
<b>Number of Hours Available per Week</b>	5
<b>Job Description</b>	<p>The Student Social Media Manager will play a crucial role in shaping and maintaining the social media presence of the Anna Maria College Esports team. This individual will be responsible for creating and curating content, engaging with our online community, and promoting our team's events, achievements, and news across various social media platforms.</p>
<b>Duties Performed</b>	<ul style="list-style-type: none"><li>• Develop, design, and post engaging content (text, images, videos) that reflects the identity and achievements of the Anna Maria College Esports Team.</li><li>• Manage and update the esports team's social media accounts, including Twitter, Instagram, and TikTok.</li><li>• Interact with followers, respond to inquiries, and foster a positive online community around the esports team.</li><li>• Promote upcoming matches, tournaments, and team events to maximize visibility and attendance.</li><li>• Work closely with the esports coaching staff and team members to align social media strategies with the team's goals and events.</li></ul>
<b>Specific Qualifications</b>	Digital and Social Media Design Major
<b>Special Application Instructions</b>	Interview and portfolio required
<b>Dates of Employment</b>	Full Academic Year