

STRATEGIC PLAN YEAR PROGRESS REVIEW

PILLAR

EXPAND ACCESS AND OPPORTUNITY

- Continued expansion of online and hybrid offerings
- Broadening of program offerings, including AB offerings
- Continued expansion of online and hybrid offerings
- Continued expansion of online and hybrid offerings

PILLAR

STRENGTHEN ORGANIZATIONAL CAPABILITY

- Continued expansion of online and hybrid offerings
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STRATEGIC PLAN ADDENDUM

PILLAR -

• Create new, career-centered academic opportunities informed by the job economy, consistent with the mission, and aligned with institutional budget goals.

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EXPAND ACCESS AND OPPORTUNITY

- **GOAL** Create a sustainable environment for DEI programming.
- **GOAL** Prioritize on-ground, hybrid, and online undergraduate and graduate programs attractive to the College's diverse, traditional, and non-traditional populations to bolster revenue and enrollment.
- **GOAL** Expand visibility for Anna Maria with updated content strategies for the website, publications, events, social media, and advertisements.

PILLAR

STRENGTHEN ORGANIZATIONAL CAPABILITY

- **GOAL** Connect donor emotion to today's student experience and Anna Maria's impact on community priorities.
- **GOAL** Expand donor solicitation initiatives to promote long-term master plan goals.
- **GOAL** Cross-train for talent building and to build opportunities for workplace flexibility which in turn helps attract and retain workers. Explore unconventional incentives and resources to improve hiring and retention.



LUX

